

Small Business Resource Center Key Features and Tips

Small Business Resource Center (SBRC) is a comprehensive online resource (available through your library) offering content that covers all major areas of starting and operating a business, including financing, market research, tax/accounting, marketing, contracting and more. Also included are hundreds of **sample business plans** created by real-life entrepreneurs.

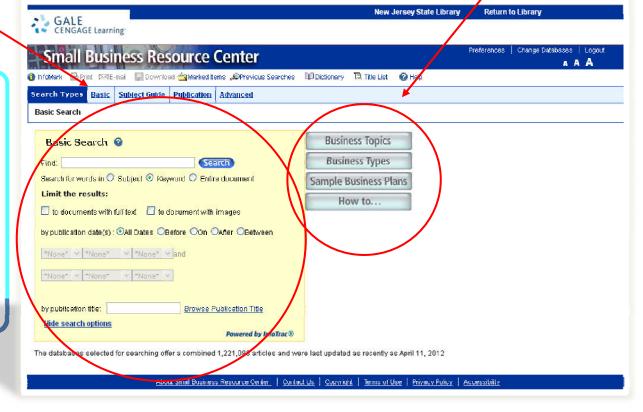
Basic Search will launch your search into all SBRC content. It's very easy to use – just enter your search and you're off!

BASIC SEARCH QUICK STARTS

The **Quick Starts** jump-start your search by providing a list of popular topics – you can choose from Business Topics, Business Types, Sample Business Plans, and How To...

HOME PAGE

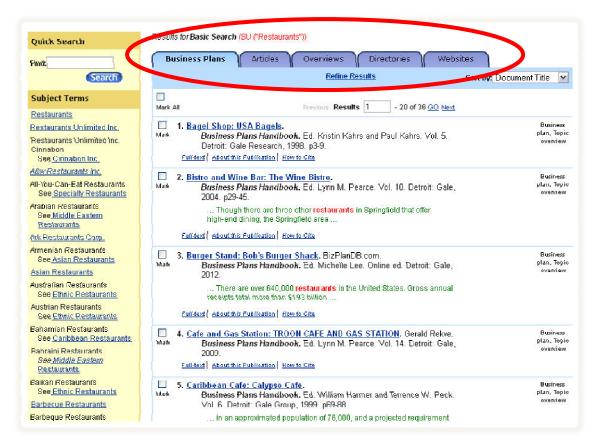
The **Home Page** is a great place to start your search — just enter in the type of business you're interested in, a business topic, or choose from the quick starts to find relevant content.



Tip!

Use **Publication Search** to find entire issues of industry specific and entrepreneurial publications — just click Publication Search from the toolbar and enter the publication you're interested in. You may also browse a list of the hundreds of small-business oriented publications available.





SEARCH RESULTS

The **Search Results** page categorizes your search hits by content types on tabs – see red oval to the left. This keeps similar sources together.

Business Plans – These are successful business plans for real businesses (names/locations have been changed). The Table of Contents lets you quickly click to the overview, competition analysis, market analysis, review of risk

factors, and more. These business plans can give you a model for creating your own business plan as well as inform you about a particular type of business.

Articles – SBRC contains over 300 full-text entrepreneurial and industry specific magazines and journals; the articles tab can keep you up to date on your industry as well as speak to trends, marketing, resourcing issues, and more.

Overviews – This tab is dedicated to entries from reference works like *Encyclopedia of Small Business*, providing essays on all matters related to establishing, maintaining or otherwise managing a small business. This tab may also contain sample business plans, as they provide a good overview of small businesses.

Directories – This tab provides additional resources related to establishing, maintaining or otherwise managing a small business such as consultants, contractors, and local/regional associations and organizations. These tools can be used to network with others in your industry and provide more research sources.

Websites – You'll find Links to vetted and credible websites that provide local, state or regional information such as statistics, forms and licensing information. Also includes over 1400 videos from It's Your Biz and SBTV.com

ADVANCED SEARCH

Advanced Search allows you to construct your own search – as simple or complex as you need – by offering search fields to match up with publication titles, company names, and more. You may also use limit options to refine your search.



Use **Limit by Publication Subject Area** to narrow your search to magazines and journals for your industry.

More questions? Ask your librarian!