



Small Business Resource Center Key Features and Tips

Small Business Resource Center (SBRC) is a comprehensive online resource (available through your library) offering content that covers all major areas of starting and operating a business, including financing, market research, tax/accounting, marketing, contracting and more. Also included are hundreds of **sample business plans** created by real-life entrepreneurs.

Basic Search will launch your search into all SBRC content. It's very easy to use – just enter your search and you're off!

BASIC SEARCH QUICK STARTS

The **Quick Starts** jump-start your search by providing a list of popular topics – you can choose from Business Topics, Business Types, Sample Business Plans, and How To...

HOME PAGE

The **Home Page** is a great place to start your search – just enter in the type of business you're interested in, a business topic, or choose from the quick starts to find relevant content.

The screenshot shows the Small Business Resource Center homepage. At the top, there's a blue header with the GALE CENGAGE Learning logo and navigation links like 'New Jersey State Library' and 'Return to Library'. Below this is a search bar and a toolbar with options like 'InfoMark', 'Print', 'E-mail', 'Download', 'Marked Items', 'Previous Searches', 'Dictionary', 'Title List', and 'Help'. The main navigation bar includes 'Search Types' (Basic, Subject Guide, Publication, Advanced) and 'Basic Search'. A red circle highlights the 'Basic Search' section, which contains a search box, a 'Search' button, and various filters like 'Search for words in', 'Limit the results', and 'by publication date(s)'. Another red circle highlights the 'Quick Starts' section on the right, which includes buttons for 'Business Topics', 'Business Types', 'Sample Business Plans', and 'How to...'. A red arrow points from the 'Basic Search' text box to the search bar, and another red arrow points from the 'Quick Starts' text box to the 'Quick Starts' buttons.

Tip!

Use **Publication Search** to find entire issues of industry specific and entrepreneurial publications – just click Publication Search from the toolbar and enter the publication you're interested in. You may also browse a list of the hundreds of small-business oriented publications available.

The screenshot shows the Publication Search results for 'Doors and Hardware'. It includes a table with the following information:

ISSN:	0361-5294
Publisher:	Door and Hardware Institute
Issues/Year:	12
Audience:	Trade
Publication Format:	Magazine/Journal
Index coverage:	May 1 1991 -
Full-text coverage:	May 1 1991 - Current

Below the table, there's a dropdown menu for the year '2012' and a list of links for the current year's issues:

- [March 2012; Vol.76, Issue 3](#)
- [Feb 2012; Vol.76, Issue 2](#)
- [Jan 2012; Vol.76, Issue 1](#)

Quick Search
Find:
Search

Subject Terms
[Restaurants](#)
[Restaurants Unlimited Inc.](#)
Restaurants Unlimited Inc.
Cinnabon
[See Cinnabon Inc.](#)
[Asian Restaurants Inc.](#)
All-You-Can-Eat Restaurants
[See Specialty Restaurants](#)
Arabian Restaurants
[See Middle Eastern Restaurants](#)
[Arab Restaurants Corp.](#)
Armenian Restaurants
[See Asian Restaurants](#)
[Asian Restaurants](#)
Australian Restaurants
[See Ethnic Restaurants](#)
Austrian Restaurants
[See Ethnic Restaurants](#)
Bahamian Restaurants
[See Caribbean Restaurants](#)
Bahraini Restaurants
[See Middle Eastern Restaurants](#)
Balkan Restaurants
[See Ethnic Restaurants](#)
[Barbecue Restaurants](#)
Barbecue Restaurants

Results for Basic Search (BU ("Restaurants"))

Business Plans | Articles | Overviews | Directories | Websites

Refine Results | Sort by: Document Title

Mark All | Previous | Results 1 - 20 of 36 | [GO](#) | [Next](#)

- ☐ **1. Bagel Shop: USA Bagels.** *Business Plans Handbook*, Ed. Kristin Kahrs and Paul Kahrs. Vol. 5. Detroit: Gale Research, 1998. p3-9.
[Full-text](#) | [About this Publication](#) | [How to Cite](#)
- ☐ **2. Bistro and Wine Bar: The Wine Bistro.** *Business Plans Handbook*, Ed. Lynn M. Pearce. Vol. 10. Detroit: Gale, 2004. p29-45.
... Though there are three other **restaurants** in Springfield that offer high-end dining, the Springfield area ...
[Full-text](#) | [About this Publication](#) | [How to Cite](#)
- ☐ **3. Burger Stand: Bob's Burger Shack.** BizPlanDB.com. *Business Plans Handbook*, Ed. Michelle Lee. Online ed. Detroit: Gale, 2012.
... There are over 640,000 **restaurants** in the United States. Gross annual receipts total more than \$193 billion ...
[Full-text](#) | [About this Publication](#) | [How to Cite](#)
- ☐ **4. Cafe and Gas Station: TROON CAFE AND GAS STATION.** Gerald Rekow. *Business Plans Handbook*, Ed. Lynn M. Pearce. Vol. 14. Detroit: Gale, 2003.
[Full-text](#) | [About this Publication](#) | [How to Cite](#)
- ☐ **5. Caribbean Cafe: Calypso Cafe.** *Business Plans Handbook*, Ed. William Hamner and Terrence W. Peck. Vol. 6. Detroit: Gale Group, 1999. pF9-RR
... in an approximated population of 76,000, and a projected requirement

SEARCH RESULTS

The **Search Results** page categorizes your search hits by content types on tabs – see red oval to the left. This keeps similar sources together.

Business Plans – These are successful business plans for real businesses (names/locations have been changed). The Table of Contents lets you quickly click to the overview, competition analysis, market analysis, review of risk

factors, and more. These business plans can give you a model for creating your own business plan as well as inform you about a particular type of business.

Articles – SBRC contains over 300 full-text entrepreneurial and industry specific magazines and journals; the articles tab can keep you up to date on your industry as well as speak to trends, marketing, resourcing issues, and more.

Overviews – This tab is dedicated to entries from reference works like *Encyclopedia of Small Business*, providing essays on all matters related to establishing, maintaining or otherwise managing a small business. This tab may also contain sample business plans, as they provide a good overview of small businesses.

Directories – This tab provides additional resources related to establishing, maintaining or otherwise managing a small business such as consultants, contractors, and local/regional associations and organizations. These tools can be used to network with others in your industry and provide more research sources.

Websites – You'll find Links to vetted and credible websites that provide local, state or regional information such as statistics, forms and licensing information. Also includes over 1400 videos from It's Your Biz and SBTv.com

ADVANCED SEARCH

Advanced Search allows you to construct your own search – as simple or complex as you need – by offering search fields to match up with publication titles, company names, and more. You may also use limit options to refine your search.

Tip!

Use **Limit by Publication Subject Area** to narrow your search to magazines and journals for your industry.

More questions? Ask your librarian!